



General Business Information

- Allround Traders
- 2, Shaw Road, Dalpark Brakpan
- 011 965 6128
- www.allroundtraders.co.za
- Business is in full operation
- Director Barend Strydom email:barend@allroundtraders.co.za cell: 082 609 9807

Business Details

- Date of Business start : 2013/10/21
- Main Areas of Activities of Business : To Provide Quality products and reliable service
- Packaging Industrial and Retail, Personal Protective Equipment & Stationary
- Main Services: Contract packaging, Packaging design, Material testing.
- Principal Customer Industries: Manufacturing, Construction, Retail and Wholesale

Business Capacity

Human Resources

- Number of Employees: 3

Financial

- Financial Circumstances of Business : Vat Compliant and Level 4 BEE

Other

- Director Barend Strydom has more than 15 years' experience in the packaging industry with his vision and encouragement the company has grown 35% over the last Financial Year
- Company Philosophy - Quality is our obsession. Quality and customer satisfaction is the core of everything we do. We strive to exceed our customer's expectations through our outstanding service provision and optimistic "never-say-die" attitude.
- We aim to build a well-recognized brand with a reputation for providing its customers with nothing but the best, at a reasonable price.

VISION

All Round Traders (Pty) Ltd. strives to supply and advise consumers on the right packaging solutions and offering the correct product at the correct price at the correct time. We aim to be the warehousing and distribution service provider of choice. We strive for consistently high levels of service excellence and customer satisfaction.

Values

Excellence. We focus on being excellent in everything we do. God's time. We aim to have faith that's God's time is perfect in everything we pursue. Pro-active. Our service delivery is all about being 'ahead of the game' and thus proactive and on any market / regulatory changes. Also to keep client inform of their service statuses before they ask

Business goals & objectives

To have minimum 30% growth annually

Growth strategy

Our growth strategy is built around customer service, we have a great client base with all our new customers mostly coming from word of mouth, Allround Traders has set out an online marketing campaign to insure everyone is able to find us to have their needs met